

ANOTHER MIRACLE THEATRE PRODUCTION TO BENEFIT...



You may be able to assist us. . .

Helping to ensure our children have the best tools possible in their development, we are working with the arts to raise money in Prince George. Ted Price and Anne Laughlin are donating a professional theatre production of the comedy, "Halfway There" to the Prince George Community Foundation.

Over the past 3 years their Miracle Theatre productions have raised **\$42,242** for the Salvation Army Food Bank/27 Million Voices, **\$52,144** for local cancer equipment, and **\$50,225** for local programs funded by United Way. 'Halfway There' is being produced for the sole benefit of the Prince George Community Foundation, who will receive 100% of net revenues and will establish a "**Children of Prince George**" Fund where the income earned will be granted back to children related registered charities throughout Prince George.

The Prince George Community Foundation, established in 1995, is a registered charity committed to supporting our community. We hold over \$12 million in funds and have granted back over \$1.5 million into the community in the following six categories since inception: Health, Education, Arts and Culture, Sports and Recreation, Local Environment, and Social Services.

To make this event a success, Ted, Anne, and their supporters are donating over \$35,000 in goods and services. Building upon their philanthropic action, we are currently seeking sponsorships and support from businesses in Prince George. To participate there are several options:

- **Artist Patron - \$2,000**
- **Playwright Sponsor - \$1,500**
- **Performance Sponsor - \$500 to \$1,000**
- **Box Office Booster - starts at \$725**
- **Donor - Charitable Tax Receipt**

We value our sponsors, who we recognize as critical to our success. Both in advance of the production and during twenty to twenty-four performances, we will provide excellent sponsorship recognition which will reach a very valuable demographic. We have included further details on sponsorship benefits and other ways you can support this project on the following pages.

If you'd like additional information, please contact Mindy Stroet by phone at 250.562.7772 or by email at pgfoundation.development@telus.net. We are sincerely grateful for your consideration.

Fast Facts

Who:

Theatre professionals, Ted Price & Anne Laughlin, and the Prince George Community Foundation

What:

A Philanthropic professional theatre production

Why:

To support the children of Prince George

When:

Feb. 28 to Mar. 20, 2019

Where:

ArtSpace above Books & Co. on 3rd Ave. in Prince George

Your Business:

An opportunity to support such a worthwhile cause while receiving public recognition for your contribution and business.

Contact: Anne Laughlin or Ted Price, Miracle Theatre 250.563.6937
anne.laughlin.pg@shaw.ca tedpricepg@shaw.ca
Mindy Stroet, Prince George Community Foundation 250.562.7772
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ARTIST PATRON - \$2,000

With considerable pride we can tell you that exceptionally skilled members of Canada's acting profession, recruited from across the country, will perform in this production. Although remuneration for theatre practitioners is remarkably modest, the aggregate cost of performers' fees represents a considerable expense. By participating with us in the engagement of professional actors, you are making an important contribution. There will be up to five Artist Patrons with one sponsorship opportunity for each of the performers in this production. Marketing and public relations benefits include:

1. **Program Acknowledgement** – In every play program your logo will appear next to the actor's biography. – AND,
2. Your company's name will also be included in our program sponsor list.
3. **Program Advertising** – A ½ page will be dedicated to your firm in the program for your message or the advertisement you submit.
4. **Social Media** – Your logo and company's name will be included on several online and social media platforms through both Miracle Theatre and the Prince George Community Foundation.
5. **Public Announcement** – Acknowledgement of your sponsorship will be announced from the stage in the curtain speech before each and every performance. 20 – 24 performances will be held.
6. **Tickets** – You will receive 4 reserved seat tickets to a performance you choose to book in advance.

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PLAYWRIGHT SPONSOR - \$1,500

The Playwright Sponsor assists with the cost of royalty payments to the playwright. This is a significant cost to the production as royalties of approximately 10% must be paid on every ticket sold. Your business will receive the following marketing and public relations benefits:

1. **Program Acknowledgement** – Your logo will appear beside the playwright’s biography in every play program. – AND,
2. Your company’s name will also be included in our program sponsor list.
3. **Social Media** – Your logo and company’s name will be included on several online and social media platforms through both Miracle Theatre and the Prince George Community Foundation.
4. **Public Announcement** – Acknowledgement of your sponsorship will be announced from the stage in the curtain speech before each and every performance. 20 – 24 performances will be held.
5. **Tickets** – You will receive 4 reserved seat tickets to a performance you choose to book.

PERFORMANCE SPONSOR - \$1,000 OPTION A

Choose a performance to sponsor and you will receive the following marketing and public relations benefits:

1. Program **Advertising & Acknowledgement** – A ½ page will be dedicated to your firm in the program for your message or the advertisement you submit. – AND,
2. Your company’s name will also be included in our program sponsor list.
3. **Public Announcement** - Acknowledgement of your sponsorship will be announced from the stage in the curtain speech before the performance that you sponsor.
4. **Social Media** - Your logo and company’s name will be included on several online and social media platforms through both Miracle Theatre and the Prince George Community Foundation.
5. **Tickets** – You will receive 6 reserved seat tickets to the performance you choose to sponsor.

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PERFORMANCE SPONSOR - \$500 OPTION B

Choose a performance to sponsor and you will receive the following marketing and public relations benefits:

1. **Program Acknowledgement** – A ¼ page will be dedicated to your firm for your business name and logo to acknowledge your support. - AND,
2. Your company's name will also be included in our program sponsor list.
3. **Social Media** - Your logo and company's name will be included on several online and social media platforms that both Miracle Theatre and the Prince George Community Foundation.
4. **Public Announcement** – Acknowledgement of your sponsorship will be announced from the stage in the curtain speech before the performance that you sponsor.
5. **Tickets** – You will receive 2 reserved seat tickets to the performance you choose to sponsor.

BOX OFFICE BOOSTER

If a sponsorship doesn't meet your needs...

You might consider participating as a Box Office Booster. We have a limited number of ticket packages at a preferential rate ideal for:

Customer and Client Appreciation or Staff Recognition.

The packages contain ticket vouchers which the recipients can exchange for any available performance of their choice.

Or – attend as a group and use your package to claim all your tickets for a specific night. With a group booking there's the bonus of having seats reserved in a block for your group until 15 minutes before show time.

Package of 25 or more tickets – starts at \$725
This is a savings of \$4 per ticket

As a Box Office Booster, your business will be among those listed on the Sponsor – Donor Page in the program.

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DONOR OR ATTENDEE

If none of the options available are of interest, perhaps you would like to make a donation to the Prince George Community Foundation and contribute to their commitment to our community.

Of course, you can support us by coming to see the play. We're sure you'll have a wonderful night out.

PAYMENT INFORMATION

Cheques for **Sponsorship/Donation** should be made payable to:

The Prince George Community Foundation

And mailed to:

The Prince George Community Foundation
c/o Coast Inn of the North
770 Brunswick Street
Prince George, BC V2L 2C2

Cheques for **Ticket Packages or Performances** should be made payable to:

Miracle Theatre Trust Fund

And mailed care of:

The Prince George Community Foundation
c/o Coast Inn of the North
770 Brunswick Street
Prince George, BC V2L 2C2

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